



Sterling's 2017 National Sales Meeting

Tuesday, November 29th

8:00 AM- 5:00 PM	Private Pre-Event	Invite Only
5:00 PM- 6:30 PM	Private Pre-Event Dinner	Invite Only

Wednesday, November 29th

7:30 AM- 8:00 AM	Breakfast/Check-in	Exhibit/Dining Hall
8:00 AM	Day Begins- Everyone should be checked into the event by 8:00 AM	
8:00 AM- 9:00 AM	General Session	Gallery A
9:05 AM- 10:25 AM	Vendor Round Tables	Second Floor
10:25 AM- 10:35 AM	AM Snack	Second Floor
10:35 AM- 12:15 PM	Vendor Round Tables	Second Floor
12:15 PM- 1:20 PM	Lunch	Exhibit/Dining Hall
12:15 PM-1:20 PM	Synnex Gold Sponsorship Lunch	Rebo's
1:20 PM- 2:50 PM	Tech Talk with Ben Burrowes	Gallery A
2:50 PM- 3:00 PM	PM Snack	Gallery B&C
3:00 PM-5:00 PM	General Session	Gallery A
5:00 PM- 6:30 PM	Welcome Reception	Bodega's

Thursday, November 30th

8:00 AM- 8:30 AM	Breakfast	Exhibit/Dining Hall
8:45 AM- 10:45 AM	General Session- State of the Union Address with Brad Moore and Executive Panel	Gallery A
10:55 AM- 11:30 AM	Exhibit Hall Break/ AM Snack	Exhibit/Dining Hall
11:40 AM- 12:40 PM	Motivational Speaker	Gallery A
12:50 PM- 2:05 PM	Lunch	Exhibit/Dining Hall
12:50 PM- 2:05 PM	erwin Gold Sponsorship Lunch	SoHo
2:15 PM- 3:00 PM	Fed- Dell EMC Diamond Presentation SLED- Ingram Micro Diamond Presentation Engineers- Cray Training	First Floor First Floor Second Floor
3:10 PM- 3:45 PM	Exhibit Hall Break/ PM Snack	Exhibit/Dining Hall
3:10 PM-4:40 PM	Engineers- Dell EMC Isilon Training	Second Floor
3:55 PM- 4:40 PM	Fed- Ingram Micro Diamond Presentation SLED- Tech Data Diamond Presentation	First Floor First Floor
4:40 PM- 6:00 PM	Vendor Happy Hour	Exhibit/Dining Hall
6:30 PM- 8:30 PM	Evening Event with Wine Tasting	M's on 4 th Street

Friday, December 1st

7:30 AM- 8:00 AM	Breakfast	Second Floor
8:15 AM- 9:00 AM	Fed- APC Diamond Presentation SLED- Education Chalk Talk with Bill Pulte	Second Floor Second Floor
9:10 AM- 9:55 AM	FED- HPE Diamond Presentation SLED- Dell EMC SLED Presentation	Second Floor Second Floor
10:00 AM- 10:10 AM	Concluding Remarks/Video	FED Breakout Session- Second Floor
10:10 AM- 10:20 AM	AM Snack	Balcony
10:20 AM-12:00 PM	Fed- Team Time with Tim McCabe SLED- Team Time with Troy Stultz	Second Floor Second Floor
5:30 PM	President's Club Award Banquet	Sioux City Convention Center