



**Sterling's 2017 National Sales Meeting**

**Tuesday, November 29th**

8:00 AM- 5:00 PM	Private Pre-Event	Invite Only
5:00 PM- 6:30 PM	Private Pre-Event Dinner	Invite Only

**Wednesday, November 29th**

<b>7:30 AM- 8:00 AM</b>	<b>Breakfast/Check-in</b>	<b>Exhibit/Dining Hall</b>	<b>Diamond/Platinum Sponsors</b>
<b>8:00 AM- 9:00 AM</b>	General Session	Gallery A	Internal Only
<b>9:05 AM- 10:25 AM</b>	Vendor Round Tables	Second Floor	Diamond/Platinum Sponsors
<b>10:25 AM- 10:35 AM</b>	<b>AM Snack</b>	<b>Second Floor</b>	Diamond/Platinum Sponsors
<b>10:35 AM- 12:15 PM</b>	Vendor Round Tables	Second Floor	Diamond/Platinum Sponsors
<b>12:15 PM- 1:20 PM</b>	<b>Lunch</b>	<b>Exhibit/Dining Hall</b>	
<b>12:15 PM-1:20 PM</b>	<b>Synnex Gold Sponsorship Lunch</b>	<b>Rebo's</b>	
<b>1:20 PM- 2:50 PM</b>	Tech Talk with Ben Burrowes	Gallery A	<b>Internal Only</b>
<b>2:50 PM- 3:00 PM</b>	<b>PM Snack</b>	<b>Gallery B&amp;C</b>	Diamond/Platinum/Gold Sponsors
<b>3:00 PM-5:00 PM</b>	General Session	Gallery A	<b>Internal Only</b>
<b>5:00 PM- 6:30 PM</b>	Welcome Reception	Bodega's	Diamond/Platinum/Gold/Silver Sponsors

## Thursday, November 30<sup>th</sup>

<b>8:00 AM- 8:30 AM</b>	<b>Breakfast</b>	<b>Exhibit/Dining Hall</b>	<b>Diamond/Platinum/Gold/Silver Sponsors</b>
<b>8:45 AM- 10:45 AM</b>	Booth Setup	Exhibit/Dining Hall	Diamond/Platinum/Gold/Silver Sponsors
<b>10:55 AM- 11:30 AM</b>	<b>Exhibit Hall Break/ AM Snack</b>	Exhibit/Dining Hall	Diamond/Platinum/Gold/Silver Sponsors
<b>11:40 AM- 12:40 PM</b>	Motivational Speaker	Gallery A	Diamond/Platinum/Gold/Silver Sponsors
<b>12:50 PM- 2:05 PM</b>	<b>Lunch</b>	Exhibit/Dining Hall	Diamond/Platinum/Gold/Silver Sponsors
<b>12:50 PM- 2:05 PM</b>	<b>erwin Gold Sponsorship Lunch</b>	<b>SoHo</b>	
<b>2:15 PM- 3:00 PM</b>	Fed Breakout Session SLED Breakout Session Engineer Training	First Floor First Floor Second Floor	Dell EMC Federal Ingram Micro Cray
<b>3:10 PM- 3:45 PM</b>	<b>Exhibit Hall Break/ PM Snack</b>	Exhibit/Dining Hall	Diamond/Platinum/Gold/Silver Sponsors
<b>3:10 PM- 4:40 PM</b>	<b>Dell EMC Isilon Training</b>	Second Floor	Dell EMC
<b>3:55 PM- 4:40 PM</b>	Fed Breakout Session SLED Breakout Session	First Floor First Floor	Ingram Micro Tech Data
<b>4:40 PM- 6:00 PM</b>	<b>Vendor Happy Hour</b>	Exhibit/Dining Hall	Diamond/Platinum/Gold/Silver Sponsors
<b>6:30 PM- 8:30 PM</b>	Evening Event with Wine Tasting	M's on 4 <sup>th</sup> Street	Diamond/Platinum/Gold/Silver Sponsors

## Friday, December 1st

<b>7:30 AM- 8:00 AM</b>	<b>Breakfast</b>	<b>Second Floor</b>	<b>Diamond Sponsors</b>
<b>8:15 AM- 9:00 AM</b>	Fed Breakout Session SLED- Education Chalk Talk with Bill Pulte	Second Floor Second Floor	APC Internal Only
<b>9:10 AM- 9:55 AM</b>	Fed Breakout Session SLED Breakout Session	Second Floor Second Floor	HPE Dell EMC SLED
<b>10:00 AM- 10:10 AM</b>	Concluding Remarks/Video	FED Breakout Session- Second Floor	Internal Only
<b>10:10 AM- 10:20 AM</b>	<b>AM Snack</b>	<b>Balcony</b>	<b>Internal Only</b>
<b>10:20 AM-12:00 PM</b>	Fed- Team Time with Tim McCabe SLED- Team Time with Troy Stultz	Second Floor Second Floor	Internal Only
<b>5:30 PM</b>	<b>President's Club Award Banquet</b>	<b>Sioux City Convention Center</b>	Diamond Sponsors